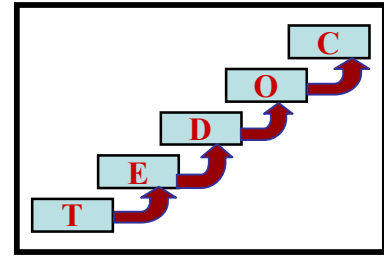


Business Innovator Training and Certification



Innovation Methodology

General Description

Business Innovator Training and Certification (BITC) program is designed to provide necessary tools and techniques to participants in order to innovate new solutions, or solve problems innovatively. Corporations and organizations need innovation to develop customer-specific solutions on demand and as fast as in real-time.

During the training, participants will learn the Breakthrough Innovation (Brinnovation™) framework, and practice the TEDOC (target, explore, develop, optimize, and commercialize) methodology. The participant shall pass the Business Innovator Certification test with 70% or higher score to become a certified Business Innovator.

Key Benefits

1. Demonstrate commitment to innovation, a necessity for continual growth
2. Provide evidence of competence in innovation knowledge and practice
3. Become a significant value contributor to the organization
4. Improve employability for high wage jobs
5. Become a continual learner by maintaining the certification

Target Audience

Any experienced professional with at least one year of work experience who would like to be innovative, or contribute significantly to the employer's success.

Course Daily Agenda

- Day 1: Introduction to Business Innovation
- Day 2: Understanding Innovation
- Day 3: Institutionalizing Innovation
- Day 4: Making Innovation Work
- Day 5: Presentation, Testing, and Certification

Course Material

Business Innovation in the 21st Century book, Participant Guide, Certificate, and Thinking Cards Pack

Feedback

Training - "The Breakthrough Innovation methodology helps in identifying all the dependencies, and all the things to consider for innovating 40-60% faster. The methodology systematically encourages experimentation and alleviates fear of failure. The methodology motivates goal driven thinking, or aspiration for innovation, absence of which is the first barrier to innovation." Development Engineer, Schaumburg, IL

Certification - "Business Innovation Certification is a rigorous examination that builds methodically from the foundation elements of innovation, and then requires the applicant to employ a stepwise innovation-on-demand process within a 90-minute time box demonstrating the applicant's mastery of the discipline." – Innovation Executive, Dallas, TX

